

## **Auburn Endurance Capital Committee Meeting Minutes 7/30/2013**

Date/Time: July 30, 2013, 10:00 a.m.

Location: Auburn City Hall, Room 10

Present: Cynci Calvin, Lisa Kodl, Harvey Roper, Colleen Conley, Robert A. Miller

Guests: Sheryl Petersen (Auburn Recreational District), John Mackey (webmaster)

**Quorum:** Present

### **Public Comment**

- Tevis Cup went well except for one accident resulting in a horse being euthanized. AECW Committee member Bob Miller and his wife Joyce volunteered at the Red Star aid station. We should have our banner at the Sunday Haggin Cup judging next year.
- New member? Cynci to contact Amy to find out protocol. Thank you, Steve Holden for all you have done for the AECW Committee (and will do in the future!).

**June 26, 2013 Minutes:** Unanimously approved.

### **Trail User Agreement for Auburn State Parks**

- Lisa will contact Scott Liske, and she will ask him for reference information and see if he is willing to come to a meeting (next meeting is August 13).
- Resources
  - Jim Northey (Global Biorhythms Events) is another resource as he has investigated trail usage agreements in other places.
  - International Mountain Bike booklet
- Should we do one area at a time, and if so how do we prioritize?
- Schedule
  - Establish goals: safety guidelines, equal user group input, on/off days schedule, signage, publicity, apps, maps, STRAVA, etiquette guidelines.
  - Send etiquette guidelines and resources (websites, etc.) to Cynci ([ccalvin@ncbb.net](mailto:ccalvin@ncbb.net)) who will compile a preliminary document.
  - Meet with Rangers and user groups (by November)
  - Complete plan at meetings in January/Feb.

### **Event Managers Resource**

- Goal is to provide one place where information on how to put on an event in our area is available.
- Use the website to place contact information of all the entities needed for putting on an event in the Auburn area: State Parks, Forest Service, Cal Trans, City of Auburn (Manager, Public Works, Police, etc.), Placer Co. (sheriff, public health, etc.), CHP, permits, volunteer resources.
- Cynci will start to compile this and send to John Mackey to post on [auburnendurancecapital.com](http://auburnendurancecapital.com).

### **ARD/Endurance Challenge Partnership**

- First notice will appear in ARD's September Activity Guide; January Guide will have a full page ad for official launch of the program.
- Participants' booklet is being spec'ed at the printer.
- Sponsors needed for awards, printing, and the May, 2015 recognition "banquet."
- Awards – still tba but need to be presented to participant upon completion of the 100 (hr. or mi.) goal
- Should there be 200, 300 etc. awards, each a higher value item than the previous?
- More award ideas: thumb drives, keychain bottle openers, Iron-on decals, car decals
- Need to decide on this by early 2014; could be connected to the sponsor.

### **AECW Website Renovation – John Mackey**

- John MacKey still waiting for confirmation and final contract from City of Auburn.
- *NOTE:* As of August 2, contract was completed, and John is working on getting the site renovated.

### **Event Updates**

- Oct. 26: Zombie Run, at ARD Park in Auburn; registration is open; <http://www.auburnzombierun.com/>
- Sept. 21: Sierra Nevada Endurance Runs: 12K (at Cavitt Middle School in Granite Bay & Trail Marathon (No Hands Bridge to Cavitt Middle School); <http://www.snerultras.com/>
- Sept. 28: Auburn Scramble, Chana Regional Park, <http://www.auburnrec.com/event-page/obstacle-scramble/>
- August 23: ARD Food Truck Fiesta at ARD Park, 5:30 pm; benefits the Mtn. Bike Pump Track/Skills Park & Jumps project; silicon pub glasses: <http://www.auburnrec.com/event-page/food-truck-festival/>

Meeting adjourned at 11:15 a.m.

Next meeting August 13, 2013

### **Tentative Agenda**

- Establish a quorum
- Public Comment
- Approve the July 30, 2013 meeting minutes
- Updates for Trail Usage Agreement plan
- Updates for Event Managers plan
- Update on ARD/Endurance Challenge partnership
- Website updates
- Event updates